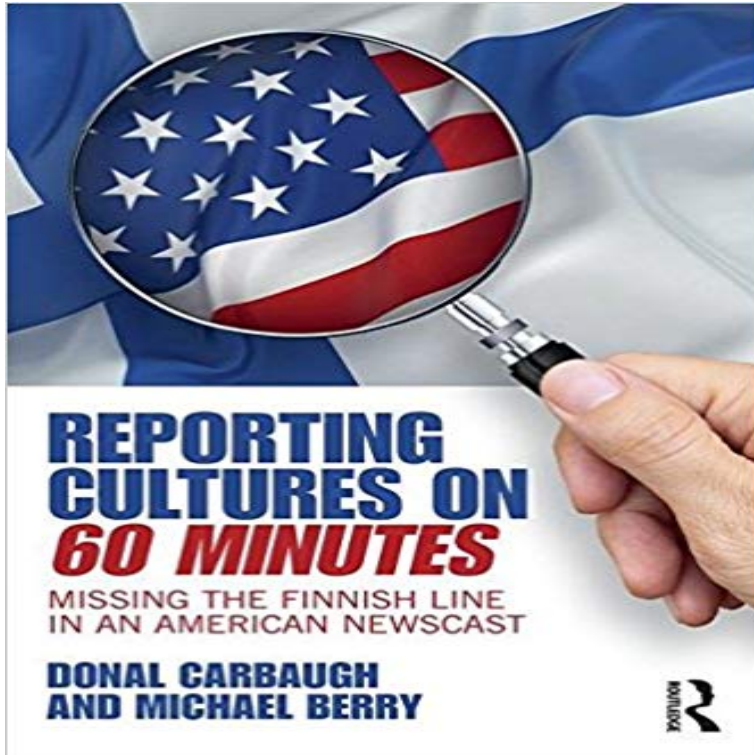


Reporting Cultures on 60 Minutes: Missing the Finnish Line in an American Newscast



People produce reports about culture when they travel outside of their home culture, or when they speak about their own or other cultures. This work delves deeply into the act of reporting on culture, and explores the ways in which these reports are constructed. Examining *Tango Finlandia*, a broadcast report about Finnish culture produced by the American television news magazine *60 Minutes*, the study covers the journalistic practice of reporting culture as well as other types of reports: Finns and Americans reporting about their respective homelands and about the others culture and social interactions. This range of reports highlights international and intercultural dynamics, demonstrating how complex the act of reporting can become when culture plays an integral role. Unique in its content and approach, this volume:

Explores the act of reporting about culture: our own and others. Demonstrates how reports are constructed as deeply cultural forms, couched in points-of-view derived from ones discursive habits and their meanings. Analyzes reporting done in professional practice/journalism as well as in common social routine. Scholars and students in communication, intercultural/international studies, and related areas will find much to consider in this work.

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